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| PROGRAMME | BCOMM BUSINESS MANAGEMENT |
| MODULE | MANAGEMENT INFORMATION SYSTEM |
| MODULE CODE | MIS210 |
| NQF LEVEL | 6 |
| ASSESSMENT TYPE | INDIVIDUAL ASSIGNMENT |
| SEMESTER | 2nd |
| DUE DATE | TBA |

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|--------------------|--------------------------|
| TOTAL MARKS | 50 |
| PASS MARK | 50% |
| WEIGHTING | 10% |
| EXAMINER | EMILDA HOVE |
| MODERATOR | ARVID MUZANENHAMO |

This question paper consists of **10** pages including the cover page.

INSTRUCTIONS:

Read the following instructions CAREFULLY:

1. Your assignment should be typed – Arial font 12; 1.5 spacing; Justified (ctrl + J))
2. Use the Harvard method of referencing.
3. You must consult at least three different sources or preferably journals for adequate referencing.
4. Assignments must be presented in the correct format. Marks will be awarded in conjunction with contents for overall presentation as per marking rubric.
5. Ensure that your name and the name of your campus are clearly indicated on the cover page of your assignment.
6. Keep photocopies of all assignments handed in.
7. Plagiarism and copying of assignments will result in the default mark 0% being awarded. This is also a punishable offence, which will lead to a disciplinary action.
8. It is in your own interest to present your work neatly.

QUESTION 1

(10 marks)

Learning outcome: Describe the role and function of Management Information Systems (MIS) within the management and business environment

According to an analysis recently conducted by a team of Business Analysts, it was discovered that

95% of organisations in South Africa are investing so much in information systems and technologies.

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| 1.1 | According to your own understanding, briefly explain any five (5) reasons, why business owners invest in information systems and technologies. | (10) |
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QUESTION 2
(10 Marks)

Learning outcome: Define the concepts of systems and systems thinking in relation to different types of systems, the characteristics of systems and the elements of control including input, process and output.

Briefly, explain the following types of information systems:
(10)

- a) TPS
- b) MIS
- c) KMS

In your answer, highlight the most suitable information system which can be used at Damelin Group of College by management. Support your answer.

QUESTION 3
(10 Marks)

Learning outcome: Identify and describe information purpose, scope and format requirements across functional business areas as it applies to the requirements of data and information in support of the administrative and management function

Introduction of an Information system in an organisation plays a vital role in day to day operations as well as decision making. However, there are several impacts of having an information system in an organisation such as economic, organisational and behavioural impacts which might hinder the smooth operation of an organisation.

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| 3.1 | Briefly discuss the above mentioned impacts of having an information system in an organisation. | 10 |
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QUESTION 4
(20 Marks)

Learning outcome: Identify and describe information purpose, scope and format requirements across functional business areas as it applies to the requirements of data and information in support of the administrative and management function

You have been recently employed as a Business Analyst at Giants Foods Limited. Giants Foods Limited owns several Fast food retail outlets across South Africa. They are doing very well in their business and they wish to expand their business to neighbouring countries such as Botswana and Namibia.

Management is aware of several competitors and rivals who are also, in the business of selling fast foods. As a Business Analyst, you have been assigned to look at the balance of power in the market between different organisations on a global level. Also, there is a need to analyse the attractive and potential profitability for Giant Foods Limited.

4.1 With an aid of a diagram, briefly describe how Porter's model may be applied to Giants Foods Limited as a competitive strategy. In your answer, outline how each force will be implemented.

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